



The Apartment Association OUTREACH, Inc.

www.gcnkoutreach.org

October 2020

Volume 1, Issue 2

Inside this Issue

Page 1

- Letter From Our President
- Happy Retirement Jim
- Find Us On Facebook

Page 2

- How Did We Get Started
- Past Presidents
- Brighton Center Food Pantry
- Holiday Cheers
- Amazon Gives Back

Page 3

- Childhood Food Solutions
- A Word from Bob Wahlke
- 2020 Fundraising

Page 4

- Our Story
- Where The Money Goes
- Board of Directors
- Kroger Community Rewards
- Our Programs
- Fundraising

Our Mission

"To provide basic needs and emergency assistance to families and individuals in crisis."

Contact Us

Patty Braun

Outreach Administrator
patty@gcnkaa.org

Susan Peck

Outreach Assistant
susan@gcnkaa.org

7265 Kenwood Road; Ste. 100
Cincinnati, OH 45236
{P} 513.407.8612
www.gcnkoutreach.org

Letter From Our President

By Jeff March, BRG Apartments, Outreach President

I am writing to update you on the truly incredible response to our fundraising efforts as a result of the cancellation of our 10th Anniversary Night Out for Outreach. Our membership continues to amaze me, and I want to thank everyone who has contributed as your meaningful financial donations have been and will allow us to provide a record amount of rent assistance and food donations throughout this COVID-19 crisis.

Outreach 2020 Fundraising: I want to congratulate Bob Wahlke of Towne Properties and his committee of volunteers for their exceptional work to raise funds to allow us to help members of our community in need. Thanks to Bob's leadership and the committee's efforts, we have now raised over \$220,000!! We have met our stretch goal of \$200,000 and have established a new one of \$250,000. I am proud to see us raise the bar, and it is my hope that we will continue to achieve this level of giving in future years.

For anyone who desires to make an individual contribution, feel free to go to the AAO website (www.gcnkoutreach.org) and click on the Donate Now button, or you may reach out to Susan Peck at susan@gcnkaa.org or Patty Braun at patty@gcnkaa.org and one of them will assist you.

AAO Mission Impact: As a result of the success of the fundraising campaign and your generosity, the AAO Board authorized an additional expenditure of \$12,500 for rent assistance, and \$10,000 to our food pantries for the months of September, October and November. This will bring the total paid for rent assistance to over \$123,000 and for the food pantries to more than \$50,000 ... both record amounts with more support to come during this pandemic.

The AAO Board also authorized an expenditure of \$2,500 to aid the children of Roll Hill who were in dire need of basic necessities since they were not yet back in school. Many thanks to Patty Braun and Susan Peck for procuring these items on behalf of these deserving kids.

Quarterly Newsletter: Our next newsletter will come out in January, and if you want to share a story about your company's philanthropy, then please write to Susan Peck at susan@gcnkaa.org so that we can highlight your efforts to support Greater Cincinnati and Northern Kentucky.

Holiday Cheers: Please note that our Holiday Cheers event will be held virtually from December 3rd to the 10th and I want to thank Tonya Beckner of MVG, Gerry Johnson of RentPath, and their dedicated committee for adapting to the current environment, and creating an event that will be fun and will raise significant funds to help those in need.

Together, we are making a positive impact on our community during this time of crisis, and we should be extremely proud of how we have met this challenge ... thank you!

Happy Retirement Jim!

The Outreach Board and the GCNKAA staff would like to congratulate Jim Mischell of Cincinnati Coin Laundry on his recent retirement, after spending a lifetime devoted to our industry. It is almost impossible to list all of his accomplishments; however, his involvement and leadership in GCNKAA and AAO has greatly contributed to our success. Jim served as President of Outreach in 2018 and 2019, and he has delivered food to our twenty food pantries for more than twenty-five years! We wish Jim our heartfelt thanks for his service, good health and happiness in his next chapter.



Find Us On



Apartment Association
OUTREACH



The Apartment Association OUTREACH, Inc.

www.gcnkoutreach.org

How Did The Apartment Association Outreach Get Started?

That's a great question! Founded in 1991, by members of the Greater Cincinnati Northern Kentucky Apartment Association, the Apartment Association Outreach, Inc. (AAO) is a non-profit organization that strives to strengthen and elevate all communities by providing shelter, food, and other basic needs. The Apartment Association Outreach's mission is to provide basic needs and emergency assistance to families and individuals in crisis. Outreach began as a clothing store on Vine Street, in Downtown Cincinnati, and later moved and closed its brick and mortar location on Colerain Avenue. Currently, we are an organization with four partners including: Freestore Foodbank, CAIN (Churches Active in Northside), Jewish Family Service, and Santa Maria Community Services. In order to fulfill its mission, the AAO has taken on fundraising in the GCNKAA community and raising awareness throughout the Greater Cincinnati Northern Kentucky service area.

Past Presidents

1991 - 1997 Joe Mischell/Mary Haupt	2008 - 2009 Betty Bohlinger
1998 - 1999 Roy Wergers	2010 - 2011 Marc Cameron
2000 Roy Wergers/Cindy Mincks	2012 - 2013 Betty Bohlinger
2001 - 2002 Cindy Mincks	2014 - 2015 Donna Renner
2003 - 2004 Dave Neal	2016 - 2017 Brian Hendy
2005 - 2006 Marti Hines	2018 -2019 Jim Mischell
2007 Nicole Kennedy	

Brighton Center Food Pantry

AAO has been a Food Pantry Partner with Brighton Center for many years. With the onset of the pandemic, Brighton is seeing more customers than they have in the last eight years. Since March 16th, they have served 5,206 families with emergency food assistance. Last year, during the same period (3.16.19 - 9.30.19) they served 1,877 families. In March, they had to change the way they distributed food, in order to provide assistance in a safe and efficient fashion. They are now distributing food in a no touch, low contact manner, through a drive-through/walk-up system. Also, they have increased the number of people served through their home delivery program to senior and vulnerable populations. Brighton delivered to sixteen homes per month, pre-Pandemic, to over one hundred fifty per month, currently. Brighton has increased the amount of food they are giving to families to help stretch their food, so they will not have to visit multiple pantries to meet their food needs. Currently, families receive 10 days-14 days' worth of food from their emergency food assistance program. Brighton could not have accomplished any of this without the support of our

organization, Apartment Association Outreach, and the many generous supporters of Brighton Center. We are grateful for our partnership with Brighton Center!



Holiday Cheers Virtual Event

By Tonya Beckner, Miller Valentine Group, GCNKAA Board Member & AAO Board Member

The GCNKAA Holiday Cheers Committee and Associate Council are going to offer a wonderful opportunity to participate in the Holiday Cheers for Outreach Virtual Benefit from December 3rd – 10th. While this is the 23rd annual Holiday Cheers for Outreach party, we are excited to launch a virtual festivity. Items include: amazing experiences, the hottest toys and electronic gadgets, and sports memorabilia! The Holiday Cheers for Outreach Benefit provides opportunities in which you can participate online. All net proceeds benefit the Apartment Association Outreach, our 501(c)3 charitable organization dedicated to providing assistance to people in need, due to a personal emergency or conflict beyond their control. Covid-19 has increased the necessity for assistance in 2020. To date, the Apartment Association Outreach (AAO) has provided \$111,000 in rent assistance with our social service partners: FreeStore Foodbank in Cincinnati, Citizens Active in Northside (CAIN), Jewish Family Service, and Santa Maria Community Services. In addition, AAO has sent our twenty food pantry partners \$40,000 for food assistance. On behalf of my co-chair Gerry Johnson, the Holiday Cheers Committee, and Associate Council, we thank you for supporting Outreach and serving those in need. We cannot wait to see you in our Holiday Cheers for Outreach virtual celebration!

amazonsmile

You shop. Amazon gives.

Here's how to shop AmazonSmile:

1. Visit smile.amazon.com
2. Sign in with your Amazon.com credentials
3. Search for the charity of your choice to receive donations
4. Select your charity and start shopping!
5. Bookmark smile.amazon.com to make it even easier to return to



The Apartment Association OUTREACH, Inc.

www.gcnkoutreach.org

Childhood Food Solutions

On October 8th, we helped 80 children and spent over \$1,400 on toiletries and clothing necessities.

Childhood Food Solutions (CFS) provides sacks of groceries to elementary school children. They provide these sacks right before late-month non-school days.

During the school year children receive their sacks at school. During the summer, they work with neighborhood groups to get the sacks into the apartment buildings and homes.



A Word From Bob Wahlke

By Bob Wahlke, Towne Properties,

I am overwhelmed by the generous outpouring of support for this year's "Covid Outreach Fundraising". It is truly heartwarming to have business partners and friends willing to step-up and help hundreds of families maintain housing stability, support for our local food pantries, backpacks/school supplies and scholarships for deserving students and events for our Senior Citizens. Thank you so much!

I'd also like to thank our 2020 Outreach committee:

Becky Alejandrino - Fath Properties, Kellie Jones – BRG Apartments, Brian Hendy -Wallick-Hendy Properties, Justin Seger -Hills Properties, Tonya Beckner - Miller Valentine, Sean Blythe – Heritage Hill Capital, Jeff March – BRG Apartments, Jud Oscherwitz – Towne Properties and Susan Peck, Patty Braun & Mark Franks – GCNKAA

Mark your calendar for September 25, 2021 at Music Hall!

2020 Fundraising

The Apartment Association Outreach's (AAO) biggest fundraiser of the year was scheduled for September 2020. Covid-19 curtailed our plans and our event was postponed. Bob Wahlke, Jeff March and their enthusiastic committee kicked off our 2020 Fundraising Campaign, with an initial goal of \$150,000. As a result of Bob's leadership, we surpassed our goal, and we have raised over \$225,000. Our generous member companies will allow Outreach to continue to serve our community through our Rent Assistance Program, Food Distribution Program, Backpacks and School Supplies, Educational Scholarships and Senior Events.

To show our appreciation, AAO hosted a Campaign Celebration on October 6, 2020 at the beautiful Monastery Event Center in Mt. Adams. Our donors were welcomed by Bob Wahlke, Fundraiser Chair, President, Towne Properties; Jeff March, AAO Board President, CEO, BRG Apartments; and Kurt Reiber, CEO & President, Freestore Foodbank. Our donors enjoyed hors d'oeuvres, cocktails and a slideshow. We are grateful to Bob, his committee, and each and every donor.





The Apartment Association OUTREACH, Inc.

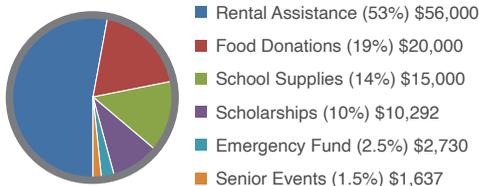
www.gcnkoutreach.org

Our Story

The Apartment Association Outreach, Inc., also referred to as "OUTREACH," is a major charitable organization. Each year, we hold 3 fundraisers to support 5 programs. Our social service partners and we provide assistance to disadvantaged families and individuals in our community. The Board of Directors wishes to extend our appreciation to our many volunteers and for donations from businesses and individuals. Their support provides a significant impact on our neighbors in their greatest time of need.

Where The Money Goes

The Apartment Association Outreach is a 501(c)3, non-profit charitable organization. Our OUTREACH was originally founded in 1991 to provide clothing and household items to families in need. Since 2000, we focus on 6 major programs to provide basic needs and emergency assistance to families and individuals in crisis. Our partners include: Freestore Foodbank, CAIN (Churches Active in Northside), Jewish Family Service and Santa Maria Community Services; and, they identify the needs in their communities.



Board of Directors

Jeff March, President; Mark Franks, Vice President; Janie Evans, Treasurer; Emily Howard, Secretary; Brian Hendy, Jamie Thiel, Tonya Beckner, Sean Blythe, Janet Chiarella, Jordann Morgan and Megan Lawhon. Patty Braun, Outreach Administrator; Susan Peck, Outreach Assistant.

Our Programs

RENT ASSISTANCE

Rent assistance payments are for people who cannot pay their rent, due to a personal emergency or conflict beyond their control.

FOOD DONATIONS

Non-perishable food items are purchased and donated, by OUTREACH, to 20 food pantries throughout the year. Our program includes direct funds and direct food distribution to each pantry.

EDUCATIONAL SCHOLARSHIPS

Scholarships are awarded to apartment industry candidates for educational designations in multifamily housing. Post-secondary scholarships are awarded to college students.

BACKPACKS & SCHOOL SUPPLIES

Each year our back to school program donates backpacks and school supplies for over 1,500 children. This very successful program is in partnership with Santa Maria Community Services.

SENIOR EVENTS

OUTREACH provides lunch, drinks, desserts, music and games for many seniors.

EMERGENCY FUND

Each year Outreach provides funds for individuals and organizations that experience urgent situations and need immediate assistance.

Fundraising

5k 4 Rent

Our 5k 4 Rent is at the TM Berry Friendship Park, in Downtown Cincinnati. We raise funds for our Rental Assistance Program. This event includes a timed 5K run, a walk, and brunch.



The Night Out For Outreach

The Night Out for Outreach is a dinner event that raises funds for our 5 programs. This event includes: great music, fabulous food, good friends, industry leaders, and fundraising for our programs.



Holiday Cheers

This event, sponsored by the GCNKAA Associate Council, will be a virtual event this year. This fun virtual week includes: a rapid raffle, silent auction, raffle auction and more.





You Can Help Outreach Every Time You Shop at Kroger!

community rewards



Kroger is donating \$4 million to local organizations

How to sign up:

- Visit www.KrogerCommunityRewards.com
- Sign in to your online account or create an account
- Search for "The Apartment Association Outreach" and click save!

Remember to re-enroll every August!